



MaxiTRANS Australia Pty Ltd

**346 Boundary Road
Derrimut Victoria 3030**
Telephone (03) 8368 1177
Facsimile (03) 8368 1178

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The Winning Bid by Crouch Transport

One of the highlights during the successful 2008 NatRoad Conference held recently on Queensland's Sunshine Coast was the MaxiTRANS Auction Dinner which saw Ron Crouch Transport bid successfully on a new Freighter 22 Pallet T-Liner.

Founded in 1978 by Ronald and Beverley Crouch as an owner operator business servicing a single client, Ron Crouch Transport has grown through a determined commitment to service excellence and now provides logistics services to over 750 companies.

Servicing diverse industry sectors including industrial chemicals, animal nutrition, automotive and timber among others, Managing Director for Crouch Transport, Geoff Crouch said that the T-Liner will be a welcome addition to the fleet, adding that *"With our operations covering the Eastern sea board and growing in other parts of Australia, the T-Liner will be well utilised and will be involved in the delivery of all types of general freight including canned food, rural supplies and automotive parts."*

Ensuring that the T-Liner is well-equipped to withstand the rigours of continued use as well as provide improved operational efficiency, a host of extras were included as part of the trailer specification. These included 5 foot high steel sliding gates that have been load restraint rated, Meritor CS9 suspension and Alcoa alloy wheels, both of which feature reduced tare weight for more payload.

The T-Liner will join an impressive fleet of 29 trucks and 36 largely Freighter trailers currently operated by Crouch Transport. The trailer fleet, in particular, is quite diversified to allow the company to meet specific customer requirements and includes single and b-double T-liners, single flat tops and a drop deck with ramps.

Geoff commented that *"Because of the diversity of our client list, we need to ensure we are continually adaptable to satisfy the significant changes in freight types and volumes that occur on a daily basis with minimal or nil notice."*

The Freighter T-Liner provided for the auction was made possible by the partnership and generous support of MaxiTRANS, its NSW Freighter dealer SX Trailers and key suppliers including Alcoa Wheel Products, BASF Paints, Beaufort, Colrain, Fleetmark, Narva and Arvin Meritor.

General Manager for Freighter, Rod Cunningham is proud of Freighter's association and support of NatRoad and their conference, adding *"The conference provided us with the opportunity to demonstrate our commitment to road transport operators across Australia and support industry bodies such as NatRoads, who are continually striving to deliver operators direct benefits through advice and access to supplier networks and representation to Government bodies."*

Rod was also equally impressed with the result of the auction, commenting *"Crouch Transport has been a long time supporter of Freighter and we congratulate them on their successful bidding. No doubt, with their scale of operations, they will enjoy all the benefits that come with adding another Freighter trailer to their fleet."*

Freighter's T-Liner was the first curtain sided trailer made available to the general market almost 25 years ago. Thanks to continuous improvements made over the intervening period, the T-Liner remains the flagship of Freighter's market leading trailer model range. Further information is available at www.freighter.com.au.



Above: The 22 pallet T-Liner will deliver all types of general freight across the Eastern sea board.

Further information contact:

Rod Cunningham
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1171
Mob: 0419 755 363
Email: rod.cunningham@maxitrans.com.au

Jozef Horvat
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1117
Mob: 0409 501 443
Email: jozef.horvat@maxitrans.com.au