



MaxiTRANS Australia Pty Ltd

346 Boundary Road

Derrimut Victoria 3030

Telephone (03) 8368 1177

Facsimile (03) 8368 1178

For immediate release 20 February 2009

Ezi Efficiency Comes in Small Packages!

In a sure sign that the concept is fast gaining industry acceptance and recognition by both operators and customers, Kane's Transport in Ballarat Victoria could hardly wait to commence operation of their recently delivered Freighter EziLiner Rigid body.

Realising its potential to provide instant benefits including improved operational efficiency as well as provide drivers with an occupational and user friendly body, Kane's Transport owner and director Paul Kane was keen to further increase productivity in load/unload cycles as well as give his business the "upper-hand" in the use of the latest equipment technology in curtain-sided rigid vehicles.

Well known in the transport industry for eliminating the use of buckles and straps from curtain-sided trailers, the EziLiner Rigid body provides Kane's Transport with the opportunity to further enhance its services on its routes where multiple drops are common.

Having started Kane's Transport in 1996 and presently based in Ballarat, Paul specialises in providing logistic services for customers requiring general freight transportation between Ballarat, Melbourne and regional Victorian cities.

During this time, Paul's business has not only developed a strong reputation for consistently delivering customer service excellence, but his willingness to trial new trailer prototypes and concepts demonstrates his commitment to embracing new technological advances that improve the standard and safety of transport equipment in Australia.

With a diverse fleet of just under 10 vehicles, including a mixture of trucks, semi-trailers and rigid vans, Paul commented that *"Whilst we are not among the largest transport operators, our customers still value our delivery service like they would if they dealt with a big fleet operator and we believe that we need to continually examine opportunities that'll provide improved benefits to both our customers and our operational efficiency."*

The potential to conduct more drops per day without buckling/unbuckling straps has been a welcome change for Kane's drivers and initial feedback from Paul following couple weeks use is that *"drivers have been enthusiastic about the fact that our freight task has been made easier with the new curtain system and are finding now that they have a little more time available between drops which really helps with their daily time management."*

Just as enthusiastic about the result is Victorian Area Sales Manager for Freighter, Heath Menhennet, who assisted Paul through the purchase process. Heath was complementary of Paul and his positive attitude to the EziLiner, adding, *"Paul, like most operators, certainly appreciates it when new technology is presented to them which can help improve operational efficiency and provide ease of driver usability. The moment I showed him how the EziLiner operates and its potential benefits, he was analysing areas and routes that would be improved with its use."*

He further added, *"That's the beauty of the EziLiner solution. Irrespective of your fleet size and routes, operators will derive benefits from the moment it is integrated into daily operation and customers will certainly notice the reduced times it takes to load and unload"*.

In an added bonus for Paul and his team, they recently won the award for "2009 Best Rigid Truck of the Show" after entering their EziLiner Rigid in the Colac Country Music Festival Truck & Ute Show held on 15th February, further reaffirming EziLiner's appeal in the transport industry.

With EziLiner sales gaining momentum and strong support being shown by fleets and owner operators, the potential for this technology to have a positive effect on transport operations in Australia is growing daily.



ABOVE: No buckles make for easier and faster load/unload capabilities!

Further information contact:

Rod Cunningham

MaxiTRANS Australia Pty Ltd

Tel: 03 8368 1171

Mob: 0419 755 363

Email: rod.cunningham@maxitrans.com.au

Jozef Horvat

MaxiTRANS Australia Pty Ltd

Tel: 03 8368 1117

Mob: 0409 501 443

Email: jozef.horvat@maxitrans.com.au