



MaxiTRANS Australia Pty Ltd

346 Boundary Road

Derrimut Victoria 3030

Telephone (03) 8368 1177

Facsimile (03) 8368 1178

For immediate release 22 August 2008

Deluxe Freight's Winning Posts

Celebrating 25 years operation in 2008, Deluxe Freight Systems in Wacol Queensland, 22 kilometres south-west of Brisbane, has grown from a small home business providing regular runs of timber into Northern NSW to a large fleet offering logistics services to customers across Queensland, Northern Territory and New South Wales with a partner network that stretches across Australia.

Started by Daryl and Lyla Luxton and now owned and operated by their son Craig, Deluxe Freight's fleet consist of over 55 powered vehicles (incorporating utility vehicles, rigid vans and other trucks) and over 50 trailers, consisting of curtain-sided T-Liners, B-Doubles and skels. Providing a complete package of transport solutions, Deluxe Freight also provides services including in-house logistics management and off-site warehousing.

True to their philosophy of ensuring customers receive personal and tailored logistics service, Deluxe Freight recently approached Freighter Maxi-CUBE Queensland, a long time supplier, to supply a Freighter Drop Deck T-Liner with mezzanine decks that would further maximise trailer capacity and provide flexibility to reconfigure the deck on one particular route to allow transportation of different sized products and pallets.

Primarily involved in the transportation of aluminum material, Deluxe Freight also provides logistics services for the transportation of general palletised freight. According to Craig *"Customer requirements can vary frequently and we had an opportunity to further enhance the efficiency of our service through a method that would utilise mezzanine decks to maximum capacity on one route and then have the flexibility to drop the decks and run different products on the return route"*.

Craig's concern with the traditional mezzanine deck were the support posts and the fact that they prohibited gates sliding past and were proving to be an obstacle when loading and unloading some goods. Consequently, these trailers sometimes limited the type of freight that could be carried.

Through close consultation with FMQ's Mark Kelly and Freighter Engineering Manager Sean Juricic, an opportunity was identified which would allow greater load access to the trailer and the mezzanine decks. The result was an innovative sliding mezzanine deck support post which overcame the issues created by traditional support posts and also helped meet Deluxe Freight's requirements.

The new sliding support post features a tapered post top that allows sliding gate movement past the post and is also fully functional for sideways movement to provide maximum aperture loading, including easy loading of long products such as aluminium columns.

Sean commented that, *“Through the design process and working closely with Craig and FMQ, we gained an appreciation for both Deluxe Freight’s business and their desire to exceed customer expectations. This challenged us to look at how we could further improve our product so that they could achieve their capacity efficiently.”*

Deluxe Freight was especially pleased with the result, with Craig adding that *“The new sliding mezzanine deck sliding post not only provides us with added flexibility to carry different loads on a return route, but it also reduces the OH&S risks with drivers no longer having to handle heavy removable deck posts, so it’s a win/win situation for both our fleet and our customers.”*

The new sliding mezzanine deck sliding post exemplifies Freighter’s commitment to continuously improving its products and is available as an option. Further information is available through Freighter dealers.



Innovation Exposed: Deluxe Freight love showing people what’s underneath!

Further information contact:

Rod Cunningham
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1171
Mob: 0419 755 363
Email: rod.cunningham@maxitrans.com.au

Jozef Horvat
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1117
Mob: 0409 501 443
Email: jozef.horvat@maxitrans.com.au